



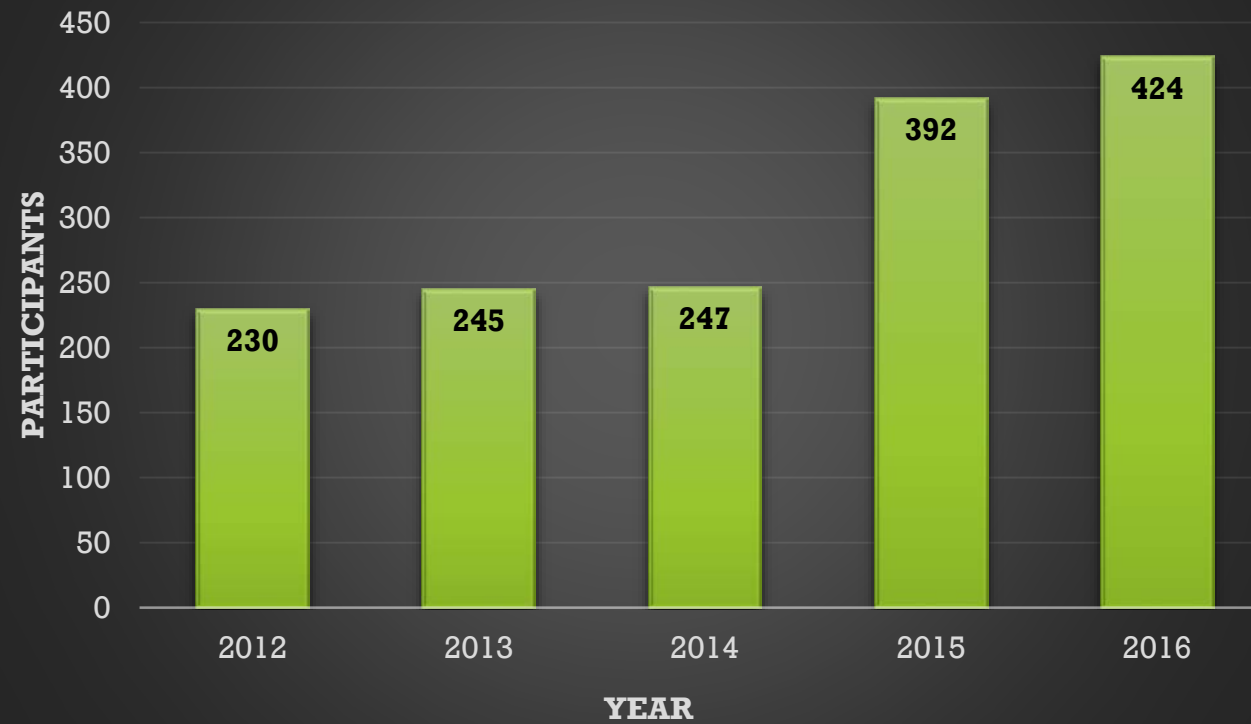
The **25th** international trade fair “Baltic Fashion & Textile” Vilnius 2016 has grown quickly because of attracting more and more participants and professional visitors from different parts of the world. We capture and invite the target audience for our participants. This year we had an honor to accommodate national pavilions of companies from China, Portugal, Ukraine and other countries. In this way we create a “win win” situation where both parties benefit. This year we managed to build a perfect meeting place for buyers and sellers.

The trade fair has experienced a tremendous growth with **424 participants from 22 countries.**

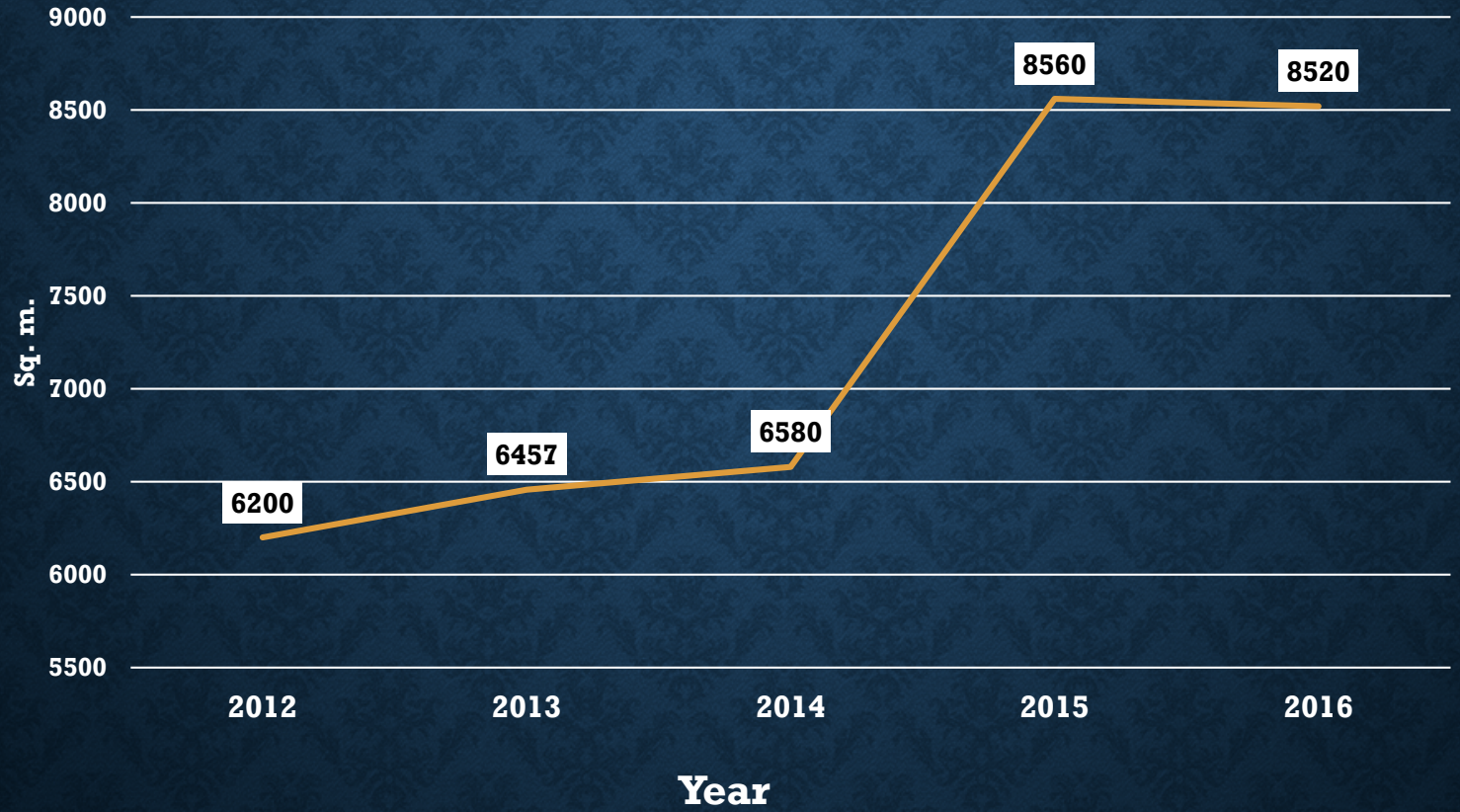
The fair was visited by **10700 visitors from 24 countries.**



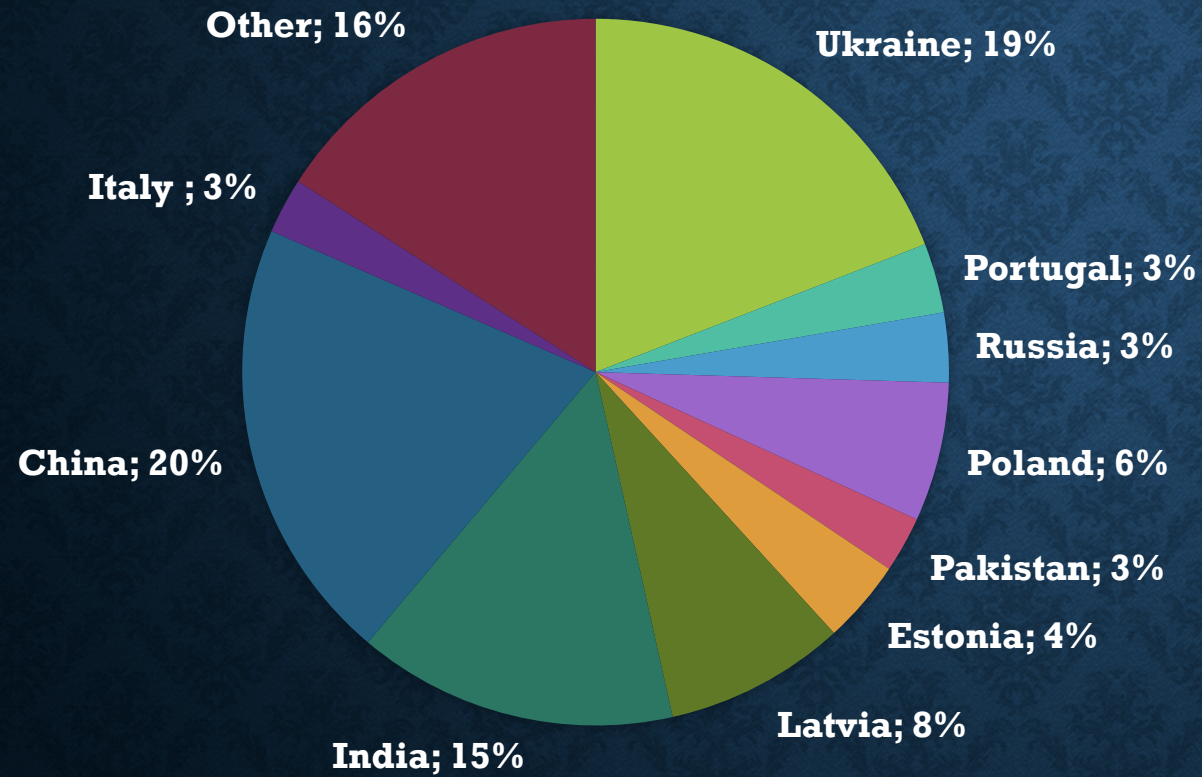
## NUMBER OF PARTICIPANTS



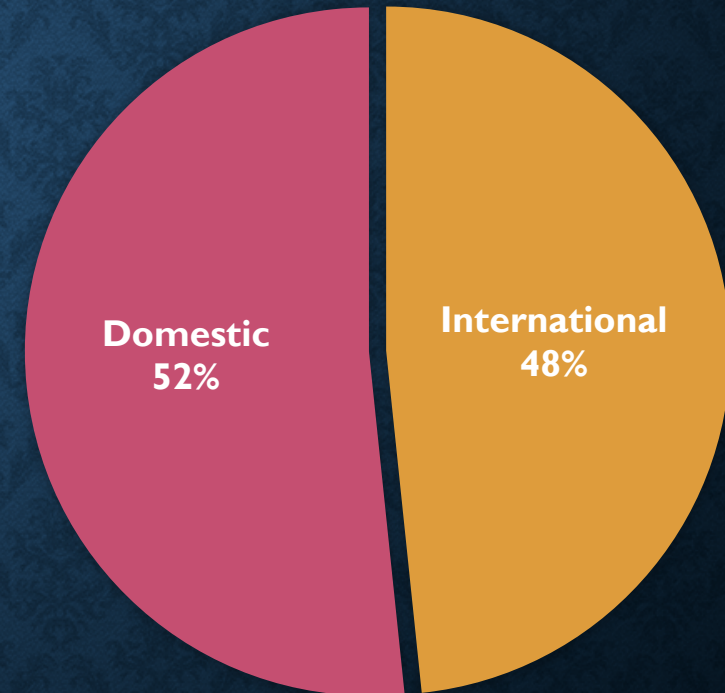
## EXHIBITION AREA



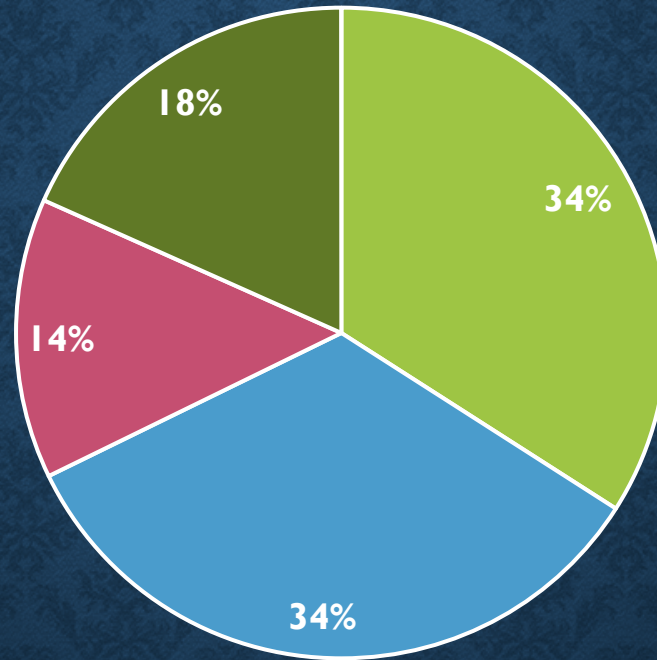
## PARTICIPATING FOREIGN COUNTRIES 2016



## PARTICIPANTS 2016

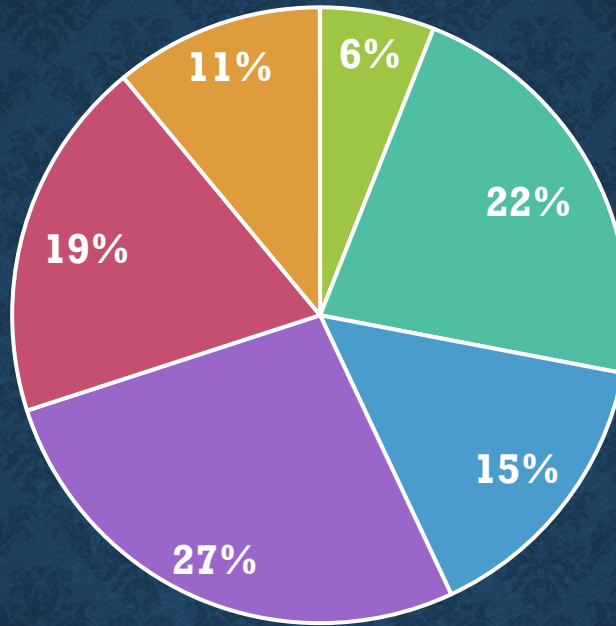


## PARTICIPANTS BY PRODUCT GROUPS



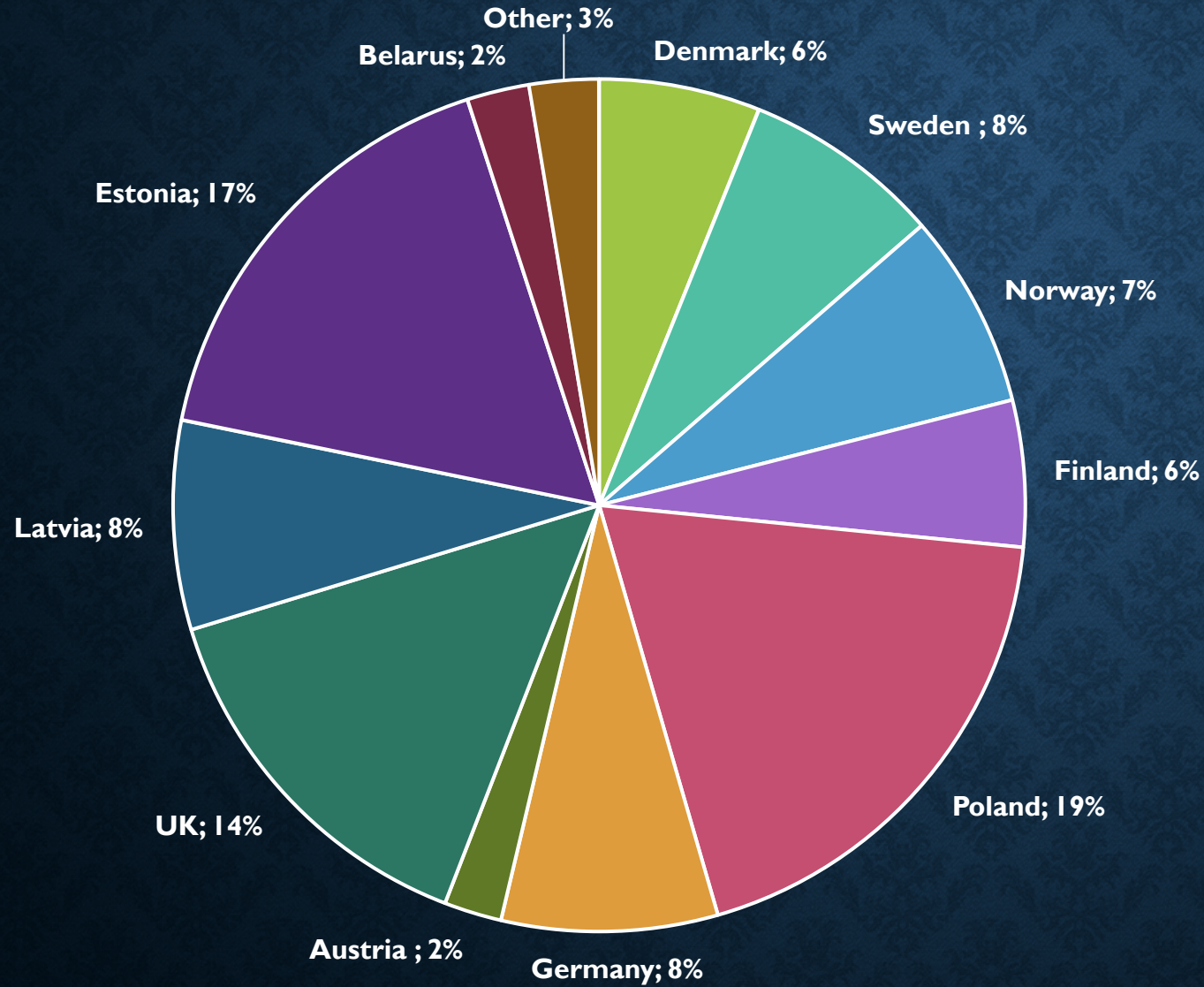
- 34 % Fashion & Style;
- 34 % Textile, Raw Materials & Interior;
- 14 % Leather, Shoes & Crafts;
- 18 % Machinery, Technologies & Logistics.

## VISITORS BY PROFILE

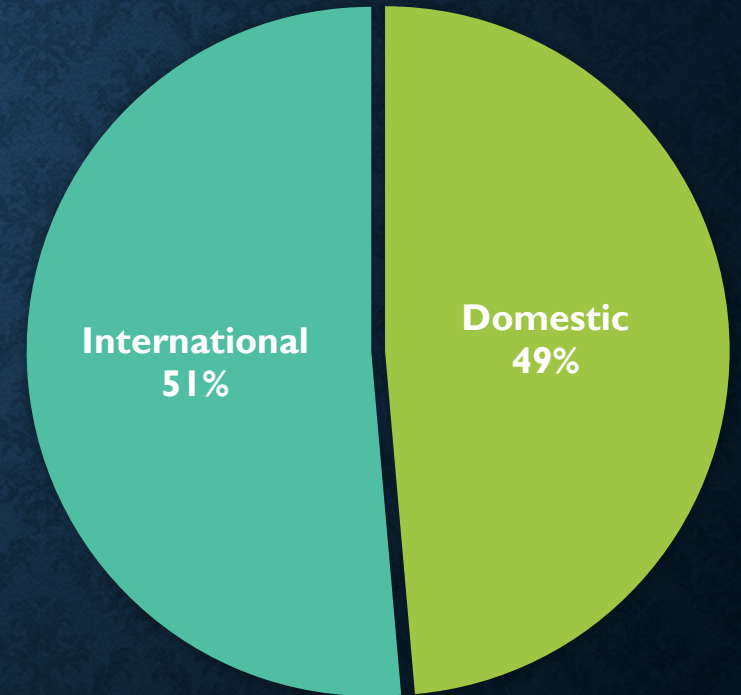


- 22 % Fashion wholesalers, retailers and department stores;
- 15 % Fashion label companies looking for production;
- 27 % Clothing and textile manufacturers interested in materials, technologies and service providers;
- 19 % Textile, home textile and raw materials agents, wholesalers and department stores.
- 11 % Fashion and textile designers, start-up entrepreneurs.
- 6 % Other.

## FOREIGN VISITORS BY COUNTRY



## VISITORS 2016



# EVENTS

B2B Matchmaking Event brought together 84 participants that turned into 96 bilateral meetings;  
Lithuanian – Ukrainian textile and apparel industry forum  
Seminars on Digitalization in Fashion and Textile Industry and on The latest technologies in Textile and Apparel sector  
Conference on The Latest Fashion Trends and Export Promotion Practices in the Fashion Sector  
Other events





# BALTIC FASHION & TEXTILE VILNIUS

*See you next year!*

October 19 – 21

**2017**

LITEXPO, Vilnius  
Lithuania

[www.baltictextile.eu/vilnius](http://www.baltictextile.eu/vilnius)

**LPC**  
LENGVOSIOS PRAMONĖS  
CENTRAS

Lithuanian  
Apparel and  
Textile Industry  
Association

**Latia**

LITEXPO  
  
Lithuanian Exhibition Centre  
LITEXPO